

NEWSLETTER - 5



SCHOOL PARTNERSHIPS PROJECT

READY FOR OUR LIVES

2015 – 2018



CZECH REP.



ITALY



LATVIA



LITHUANIA



SLOVENIA



PORTUGAL



TURKEY

PARTNERS

**Obchodní Akademie Karviná, s.r.o
KARVINÁ / CZECH REPUBLIC**

**Istituto A. Volta
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**Riga Secondary Shift School N#9
RIGA / LATVIA**

**Kedainiai Sviesioji Gymnasium
KEDAINIAI / LITHUANIA**

**Srednja Ekonomsko – Poslovna Sola - Koper
KOPER / SLOVENIA**

**Agrupamento de Escolas Alexandre Herculano - Porto
PORTO / PORTUGAL**

**Özel Adalya Anadolu Lisesi
ANTALYA / TURKEY**



Our School: **Obchodní akademie KARVINÁ**



Who we are:

Headmistress: Slavka KRYSTOVÁ FLORKOVÁ

Teachers: Martin FROLÍK, Věra HELLEROVÁ, Zdeňka PARCHANSKÁ

Students: Nikola MERKOVÁ, Denisa PIAČKOVÁ, Hana HODULÍKOVÁ, Adéla DESSEWFFY, Monika UHLÍKOVÁ, Kristýna ZAHATLANOVÁ, Lukáš LUKŠ, David NASTULCZYK, Ondřej PONČA, Nelly VLACHOPULOSOVÁ, Alexandr BÍLEK, Lucie BENEDIKTOVÁ, Barbora ŠTĚRBOVÁ, Nela SMIGOVÁ, Aneta KNEISLOVÁ, Radka DEBNÁROVÁ, Valerie MATUSZKOVÁ, Kristýna KOCYBALOVÁ a Kateřina LÁTOVÁ.



Our activities:

February – we made video about our town and prepared all necessary presentations and other project work for the meeting in Kedainiai. We also organized an excursion to the Klimkovice spa where we learned more about treatment of patients after brain stroke or car accidents and their return to the job market.

We were guided through the spa and saw several wards and gyms where the patients have their physical exercises which help them recover. Our guide, Mrs. Janíková explained us how the spa attracts clients, talked about marketing issues and promotion and the way show the treatment is financially covered. The second excursion was to the hypermarket in Ostrava where we took some photos and made interviews on the topic of advertising and promotion.



Promotion, advertising, immigrants at the labour market



March – After the meeting in Lithuania we presented the outputs and photographs to the other students of the school. We also showed them the video from the meeting in Koper prepared by the Slovenian school. After arrival back from Kedainiai we updated the project website, facebook page and project noticeboards at school, published the new issue of the e-magazine and started working on the topics, videos and presentations for the next meeting.

READY FOR OUR LIVES 

Year 2, Issue 2 www.ready-for-our-lives.webnode.cz Edition: March 2016

MEETING IN KEDAINIAI

Erasmus+ 4th MOBILITY IN LITHUANIA Erasmus+



Project work (p.2) **Visiting Vilnius (p.3)** **In the Parliament (p.4)**



PAGE 2 **READY FOR OUR LIVES** MARCH 2017

Erasmus+ **Interested?** Then join our team! **DID YOU KNOW?** The "Ready for our lives" has its last meeting of the second year in Italy. After summer holiday we will meet again in Riga and then it is our turn!

PROJECT WORK

We established our team for the meeting in Kedainiai at the beginning of the year, anyway we had to make one change in it. We started our journey on Tuesday February 7th and travelled to Warsaw. The flight tickets from Poland were much cheaper than from Prague so we decided to arrange a bit more complicated, but not such an expensive way of travelling. We spent a night in Warsaw to catch a morning flight from Chopin's airport to Vilnius where we landed after midday. In a big rush we managed to catch the train from the Lithuanian capital to Kedainiai and at about four o'clock we arrived to the hosting town!

On the first day we had an official beginning, guided tour in the school and then we started with our presentation on the topic of employer's employee. Later in the afternoon we all went for a walk in the town to learn about Kedainiai. On Friday all the teams showed their presentations on discrimination of disabled people and in the afternoon our favourite part of the meeting - Day of national cuisine came.

In the next days we visited two monuments in Kamanas, TV tower and old town in Vilnius and the last day of the meeting was held at school again. We had some role play activities and workshops, we received our certificates and as a cherry on the cake the Lithuanian students prepared very nice cultural performances. Well done, our Lithuanian friends!

OUR ACTIVITIES AND TASKS

The meeting in Lithuania had two major tasks - presentation of the results of the questionnaire on employer's employees about advantages and disadvantages of being an entrepreneur and the topic of discrimination of disabled people at the labour market. Some teams prepared presentations of the situation in their country, some prepared a role play focused on these problems.

The Czech team for the meeting in Lithuania consisted of two teachers - Martin Frolík and Zdenka Párcuchová and three students - Aneta Kaničová, Nela Semigová and Barbora Šteřbová.

At the meeting in Kedainiai we

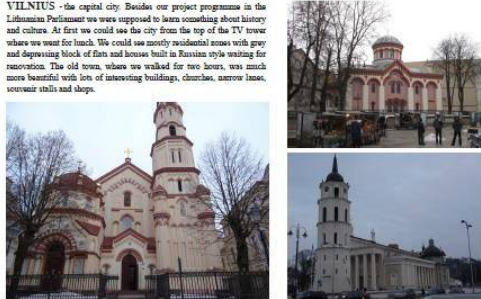
- showed our powerpoint presentation on employer's employee in the Czech Republic
- presented our town and school to the others
- showed a presentation about our visit to the Kilmallicka Tigs
- prepared some national dishes for the evening of national cuisine
- visited a chemical plant near Kedainiai
- learned about Lithuanian education system
- had a meeting with a member of Parliament
- learned about Lithuanian culture and history
- visited museums in Kamanas and Vilnius
- found new friends from foreign countries
- practiced our English



PAGE 3 **READY FOR OUR LIVES** MARCH 2017


Erasmus+ **Interested?** Follow our web and facebook! **DID YOU KNOW?** Kedainiai is a small town about 50 km from Kamanas, the second largest city in Lithuania. First meetings about Kedainiai dates back to 1372.

VILNIUS - the capital city. Besides our project programme in the Lithuanian Parliament we were supposed to learn something about history and culture. At first we could see the city from the top of the TV tower where we went for lunch. We could see mostly residential zones with grey and depressing block of flats and houses built in Russian style waiting for renovation. The old town, where we walked for two hours, was much more beautiful with lots of interesting buildings, churches, narrow lanes, souvenir shops and shops.



not only DAY OF NATIONAL CUISINE

In all project meetings we present our national cuisine. This time we brought some sausages and venison and straight on the spot we also made a garlic spread. And I think it was yummy as our plates were emptied quite fast and we had to buy more bread and make a few more pieces with the garlic spread.



The Lithuanian team made the "cooking" afternoon even more interesting. The event started with a cultural performance of a folk culture and some funny games! The ladies in their folk costumes made the afternoon really entertaining. And the students and teachers got involved a lot!

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PARLIAMENT



EXCURSION

During our meeting we visited a plant near Kedainiai, this time we learned more about chemical industry. After a presentation we were taken to a few buildings and hangars.



ROLE - PLAY "IN A DIFFERENT WORLD"

In all our meetings we deal with various topics of discrimination. This time our workshop was called "In a different world" and the activities were focused on people with disabilities and their access to the labour market. Mixed groups of participants prepared their role-plays and then they showed them to the others. This part of our project includes the methods of non-formal learning and it seems that the students like role-plays more than presentations or seminars. Having fun is important, isn't it?



NICOSIA

We are already in the second half of our project! After the meeting in Lithuania it is now the Italian team's turn to welcome the partners in their school. Our 5th meeting will take place in Nicosia from March 19th to April 3rd.



www.ready-for-our-lives.webnode.cz

PUBLISHER: Martin FROLÍK

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Some of our students who participated in the meeting in Lithuania wrote their narrations and we published everything on the project website. Here you can read how Aneta evaluated her stay in Kedainiai:

My memories of Lithuania

This was my second Erasmus+ meeting. When it compare them I can see the differences in countries. Lithuania showed me new possibilities for my life. First days were hard for me, to meet new friends and especially the new family where I lived one week. The first two days were for us a little bit boring, those workshops or cooperation in groups. Later we became more friends with the others and therefore it was even better atmosphere and fun .

We had to visit museums or fabric, for me it is sometimes a little bit boring but even so this is the benefit of new information and education. We have seen some beautiful places in Lithuania, the most beautiful view was the tower where we had lunch because we could see the whole Vilnius from the top of the tower. We also visited the Parliament where we met a handicapped person who was able to work without problems despite his disabilities. I think it is possible everything is possible when a strong man wants to work as a normal man without any handicap.

This project opened my eyes. It showed me that many people have not so easy life like me and I complain to some of my problems. Now I know that when I want to prove something, I can when I try hard. I met many great friends and I also understood that the English is not just sitting at school but also fun because you like meeting new people. It is for me another experience and I am really thankful you for it. I look forward to the next meeting in Czech Republic.

Aneta Kneislová, student of the 2nd form



Now there is the last meeting of this school year ahead and **we are looking forward to meeting everybody in Nicosia soon!**

Martin Frolík
Coordinator of the „Ready for our lives“ project



Our School:

I.I.S. 'Alessandro Volta'- Nicosia

WHO we are:

Headmaster: Felice LIPARI

Teachers: Maria Filippa LA PORTA, Maria LA LICATA, Maria MANCUSO, Francesco RANDISI, Michela SALAMONE, Ferdinando LO CIURO, Giuseppa BLASCO.

Students: Francesca BUTTI, Giovanna POPOLO, Maria Stefania RUBINO, Martina BERITELLI, Simone MONTESANO, Matteo CALDARERI, Sabrina GRANATA, Veronica MIRENDA, Antonino ANELLO, Benito CALI', Michela RIZZONE, Irene CAROSIA, Eleonora QUINTESSENZA, Giuseppe MANCUSO, Michele SCHILLACI, Federica FASCETTO, Gabriele GAGLIANO, Andrea ZITELLI, Andrea LIVOLSI, Andrea MAGGIO, Daniele VITALE, Anna SCARDINO.

Our activities:

The fourth meeting held in Kedainiai – Lithuania was a great experience of a well-organized school and good practices that have enriched participating students and teachers. After our coming back we promptly organized a meeting in our school to inform about the activities we did in Lithuania sharing also our knowledge of their school system.



We updated our website, and created a blog for the project as an additional tool to discuss and inform about the activities we are carrying on. Dissemination involved also the regional newspaper La Sicilia with a beautiful article of the journalist Mrs Giulia Martorana. New pages were created in the twinspace of our Etwinning project, where students' presentations, photos and shared activities were uploaded, new students and parents were invited to enter the project as visitors to know more about it.





On the 18th of February we were already working on the fifth meeting because our school will host all the other delegations between the 28th of March and the 3rd as already planned in the project. We contacted different companies and also experts with formal requests in which we presented the aims of our project and what we needed to implement it. At the same time we carried out the preparatory tasks for the meeting whose topic will be A world for all – the matter of immigrants at the labour market.

Students started their researches on this topic on the web and newspapers to know the general situation in Italy using the official site of ISTAT too to acquire the most recent data which show that most of the migrants coming to Italy are not refugees escaping from war or even poor people fleeing hunger, but young, middle-class males. The five Italian regions accommodating the most immigrants are the northern region of Lombardy, followed by Lazio, Sicily, Veneto, and Campania. Only 1156 immigrants have been relocated to other European countries, with the vast majority staying in Italy.

On 28th February we planned visits to the job centre and the offices of the town hall to ask about the number of immigrants in Nicosia. We met some immigrants who have been living in Nicosia since different periods, the students wrote down some questions and interviewed them. Later they created a video presentation of the interviews that will be shown during our next meeting. They learnt that for most of them it is really difficult to find a job, that some of them are overqualified and over educated relative to the jobs they hold.



Elena Vlasceanu is a 28-year-old young woman, she comes from Romania, she has been living in Nicosia for six years because of unemployment in her country and attracted by Italy and some relatives' narrations. She is an example of an overqualified immigrant, she has a degree in Physical Education and a qualification to teach in nursery schools, now she is studying Dermopigmentation because she would like to run a Beauty farm on her own. At the moment she is unemployed but she worked as waitress, for family services and she doesn't need a residence permit because Romania is a EU member state.



Issa Seck is thirty-five and he is from Senegal. He came to Italy 15 years ago and has lived in Nicosia since 2013. The hope of a better life drove him on the Italian shores working in different regions of Italy as a dishwasher, a doorman and as a street vendor. It happened that for long period he did not work and he slept under bridges. When he came to Italy he had no education and he started learning to read and write here, now he has a middle school qualification. He experienced discrimination in the North Italy and now that the unemployment rate is becoming higher and higher he feels that something like that is happening in Sicily too. At the moment he is unemployed and he volunteers coaching children of a local football team.



Andrej Kutsko is 39 years old he comes from Smorgon in Belarus, he has been living in Italy since 2000. In his country he was an excellent student at philosophical studies and after the fall of the Berlin wall which swept away the borders between East and West and the end of Communist dictatorship, the excessive poverty and the lack of freedom suffered made him decide to emigrate to Italy. He took a bus with other Belarusian young people and stayed for a month in Florence and when his visa was expiring he was helped to extend it studying Theology at the Vatican in Rome. He got married to a Belarusian girl and worked as waiter, storekeeper and other manual jobs to earn a living and pay the rent of a house where he lived with other thirty people. The turning point of his life was when a temporary agency called him for a job in Nicosia so he left Rome and by bus he went to this small town in 2001. For three years he changed a lot of jobs and different voluntary associations, like Caritas, helped him finding a house and giving assistance to him, he completed his theological studies taking a degree and now he is in the permanent staff of 'Casa facile' company as sales manager in the furniture department he is also good at designing and furnishing bedrooms, kitchen and living rooms in a creative way.



One hundred students answered the questionnaire on promotion and advertising sent by our Latvian partner and the data were processed and organized in graphs and charts in a power point to be presented during the next activity meeting



During the first week of March, the University Kore of Enna conducted, thanks to Ms. Virginia Fascetto a research on our students' knowledge of business lexis in English and its influence on Italian language, they answered a questionnaire on English economics loanwords. It was an interesting survey as our school is participating to this project which is linked to the world of Economics, business and marketing.



For months now our students have been working hard and have been doing their best to make our school warm and cozy for the delegations that will be hosted.



We are all waiting for you here in Nicosia!!

Project team “Ready for our lives”



Headmistress: Violeta Liutkienė

Teachers: Gitana Kaupienė, Agnė Bačiauskienė, Rasa Jėckienė

Students: Emilija Vilčinskaitė, Radvilė Rušaitė, Eitvilė Mickevičiūtė



Local activities:

- We carried out the questionnaire on promotion and advertising prepared by the Latvian school. We discussed and prepared the presentation.
- We visited Kėdainiai Labour Exchange and discussed about immigrants at the labour market in Lithuania.
- We visited and had an interview from an expert of advertising and the co-owner of the most successful coffee shop “KAVAMANIJA” in Kėdainiai.



Immigrants finding jobs in Lithuania

Although there are not many immigrants in Lithuania, compared to another countries, it is still a question how to employ that small amount of people who came to Lithuania seeking jobs and opportunities. Our team, Radvilė, Emilija and Eitvilė, decided to go to the Kėdainiai Labour Exchange. We had an important discussion on the topic of immigrants at the labour market with Audrone Kavaliauskiene, a representative in Labour Exchange. She kindly explained us everything that we wanted to know about the employment of immigrants.

She introduced us how the Labour Exchange works. European Union citizens can migrate to Lithuania and find jobs or study in the universities without any special documents, so they do not even have to go to the national employment's agency. But the people who are not from the European Union, for example, Ukrainians or Belarussians have to get the documents, required for living and working in Lithuania. Audrone says that before even coming to Lithuania, they must already have an employer.

Another very urgent question about immigrant employment is refugees. We have some refugees who are currently staying in Rukla's refugee center, and a small part of the refugees is already working somewhere. For example, in Kėdainiai district there was only one refugee who already has a job because he had a college degree and freely talked English. The most complicated part in employing a refugee is definitely the language barrier. Refugees are learning fastly the occupations and are trying to master Lithuanian or English language, but of course, it takes time, and for a while there are not many opportunities to get refugees employed right now. Audrone admitted that Lithuanian employers prefer an employee from native country. However, according to the data of employment survey in Kėdainiai, there are a lot of immigrants working as long-distance drivers and they are mostly from Ukraine or Belarus.

In conclusion, there are not a lot of immigrants in Kedainiai, but our Labour Exchange is trying to provide jobs for everyone.



Promotion and advertising

Advertising is an audio or visual form of marketing communication that employs an openly sponsored, non-personal message to promote or sell a product, service or idea. But how does that concept work in real life? We decided to figure that out by taking an interview from Vaiga, an expert of advertising and the co-owner of the most successful coffee shop “Kavamanija” in Kedainiai. In her opinion a good advertisement has to be memorable, creative and show the best sides of whatever is advertised. Also, according to Vaiga, the best way is using visual advertisement. However, it takes more than just a good advert to create a successful campaign. To be even more precise, there are 3 aspects of fortune campaign:

- 1. Targeted audience.** If you want to sell a product, you have to know who you are selling it to. It is very important to know what your clients like and dislike. In that way it is easier to know where you should and should not advertise. For example, “Kavamanija” advertises using mostly social media, because their targeted audience contains teenagers and people under 30 years old.
- 2. The Idea (overall concept).** Having an original idea is probably the most important thing in whole business. If you trying to make your own business, for example, coffee shop, you have to know what is going to be your significant style of that coffee shop. Is it going to be a unique food, cozy atmosphere or a fast service?
- 3. Never stop changing.** Being stable does not necessary means being safe. No matter how well your business might be doing if it has the same commercial for too long. It becomes boring and does not attract clients anymore. However, even a small change can give the benefit and even change your whole business profile to the better side.

Despite of being the most successful small company in our town, “Kavamanija” co-owner says that both, she and her colleague of the coffee shop are currently not investing a lot of money in advertising or promotion. “It doesn’t take a lot of effort to create a successful campaign. But it takes a lot of time, which, unfortunately, we don’t have,” says Vaiga. Although they are not putting a lot of money into ads, in citizen’s opinion, the adverts work really well. People want to try the new offers, flavours and discounts right after they see the advert. The most important thing in advertising, as Vaiga says, is to be original and create new content every time you make the advert. Being successful means being creative.



Erasmus+ **Ready For Our Lives**



Representing Agrupamento de Escolas Alexandre Herculano

In the meeting in Kedainiai, which took place between the 9th and the 14th February, we had our school represented by the headmaster, three students and the coordinating teacher of the school.

The Integration of the students

From the very beginning our students integrated perfectly with all her partners. That was important, for the smoothly run of the activities and workshops.

The first day was devoted to the presentations of every country, town and school, as well as the Lithuanian school system. In the same day in the afternoon, every group according to the programme, had the opportunity to get an insight into how the relationship between employer versus employee is 'seen' and 'understood' in the different countries. Through PowerPoint presentations we dealt with that issue.

On the second day it was due time to another presentation on the matter of handicapped people at the labour market. Then the workshop '**In a different world**', followed and in which the students and some teachers played an active role. Everyone enjoyed a lot the activity.



Then took place one of the high points in the evening with the National Cuisine. As in the other previous meetings every partner joined in with his/her national food sharing and tasting the varied food and always in a very agreeable atmosphere. The next days different activities succeeded: the visit to the Amber Museum, where we learned about the importance of amber to Lithuanians, the visit to the Lithuanian Parliament, where we had the opportunity to have a very interesting discussion with Justas Džiugelis about difficulties and embarrassments that a disabled person goes through when he/she wants to succeed in the world of work.



At last but not least the visit to the Joint- stockLifosa and the Farewell concert our Lithuanian friends provided us.

What we lived in Lithuania can be summarized with the testimonials of our students:

*Through Erasmus + “**Ready for our Lives**” I had the opportunity to travel to Kedainiai. That experience has changed me and the way I was used to think.*

The week I spent in Lithuania (in Kedainiai) was so cool. I made new friends and discovered a new culture.

During that time I had to speak only in English, so I improved my language skills and expanded vocabulary.

Concerning my host family I only can say they were like my ‘second’ family.

I enjoyed the workshops as well as every activity.

I have brought the knowledge and experience of this episode to my life.

Iara Amaral Dias, Portugal

*What I experienced in Lithuania with Erasmus + “**Ready for our lives**” – was something of fantastic.*

From the very beginning my host family was really nice. They tried and managed to make me feel happy and comfortable. Throughout the week I was able to talk to other young people of the partner countries. We shared our experiences and points of view. We communicated always in English, what was important. I listened and paid attention to what they presented and I’ve learned with them. I enjoyed taking part in this mobility and in its activities. I’ve made a lot of friends who I still keep in touch with.

Sofia Silva, Portugal

*The experience I had during the mobility with The Erasmus + “**Ready for our Lives**” was amazing!*

The topics we dealt with, the activities and workshops in which we engaged and took part, the places I visited, everything was perfect!

My host family welcomed me so warmly and as time went by, they taught me some phrases in their mother tongue. I’ve learned about their culture. I made a lot of friends and I still keep in touch with them.

Lithuania is an awesome country.

Stephanny Araújo, Portugal

Dissemination at school and in a magazine ‘Desafios’ of Catholic University

As usual and after every meeting we make a kind of exhibition at school in the **Erasmus+ Corner**. Students, staff, teachers and parents can visit it. Colleagues from other schools were also curious about it and came to see it. Once more in the different big screens placed in different points of school, run with some frequency the films about the meetings.

We were required to write an article about the Erasmus +**Ready for Our Lives** partnership to ‘Desafios’ the magazine of Catholic University of Porto, which will be soon available to the public.



Preparation for the next meeting

After the meeting in Kedainiai, time was a bit scarce to prepare ourselves to the next meeting.

Since the beginning of the partnership it was agreed that students that hosted their partners could apply for taking part in a mobility. In this way we had already selected the ones that are going to Italy. They have rolled up their sleeves and started working. They undertook research on the topic of promotion and advertising, so that they could answer the questionnaire and later participate with some more knowledge in the different activities in Nicosia. They contacted some experts in that matter in firms.

They researched on the Internet on the issue of immigration at the Portuguese labour market. They undertook some informal interviews with a few immigrants.

10th grader students are going to prepare the multilingual business dictionary.

Everyone is eager to meet our partners in Nicosia, Italy!

Coming back to school time was scarce to prepare ourselves to the next meeting.



SREDNJA EKONOMSKO-POSLOVNA ŠOLA KOPER
SECONDARY ECONOMIC AND BUSINESS SCHOOL KOPER

The project team

Teachers: Nataša Jerman, Nataša Vrčon Tratar, Tanja Skok

Students: Denis Ferhatović, Kaja Ličen, Arnisa Hohxa, Tal Omčikus, Valerija Lyubchyk, Žan Štefančič, Eneja Ugrin, Vivian Kozjak, Anja Segulin, Tadej Baruca, Karin Obrstar, Anastasia Reja, Luka Končarević, Almedina Zulić, Florentina Gashi, Elviza Šehić, Elma Čajić and others.

1. PROMOTIONAL ACTIVITIES

DISSEMINATION OF THE PROJECT AND ERASMUS+ CORNER

While we were at the project meeting in Lithuania, we sent photos and a video about the on-going project meeting to our colleagues and schoolmates back home, who presented them, as well as the whole project, at the so-called Informative Day, which took place on 10th and 11th February. The event is attended by the 9th-graders who are the potential future students of our school and their parents.

Arriving back home, Žan, Valerija and Tadej presented the work and the overall meeting in Kedainiai to their schoolmates and also to other students and teachers of our school. We also posted articles about it on the school website. An article about the project meeting in Lithuania was published in the regional newspaper *Primorske novice* and another one in the e-magazine *Ekoper*.



2. GETTING EXPERIENCE

Fair »INFORMATIVA 2017« and visit to the Bank of Slovenia and NLB

On January 27th, 2017, our 4-year students (5 classes altogether) went on a field trip to



Ljubljana and visited a fair “Informativa 2017”, where students were able to find information about various faculties, other options for further education as well as about job opportunities. Various round tables discussions and lectures were organised at the fair and we attended one, i.e. “Employers do not want spoiled mummy’s boys”, at which directors of different companies from Slovenia presented their views on what kind of young employees are in need and wanted nowadays. In the afternoon, the students visited two banks, i.e. the Bank of Slovenia and Nova ljubljanska banka, where they presented them the basics about their role and banking.

MARKET OF TOURISM AND PROJECTS ABOUT TOURISM

Third year students took part in the event Market of Tourism, which was held in Ljubljana on 2nd March 2017 and is organized by the Slovenian Tourist Organisation. Our students prepared two tourist products and took part in the competition. The first product is called 50 shades of Istra and is an application for mobile phones which offers all the information and tourist guides for Istra. The second product is Giro d’Istra, which is a holiday package for a cycling tour around Istra designed for young people who love to spend their free time actively.

3. WORK ON THEME 5

SURVEY ON ADVERTISING AND PROMOTION

30 students filled in the on-line questionnaires about advertising and promotion and now the Erasmus team is analysing the results. Florentina and Luka are preparing the presentation to be presented in Sicily.

11th INTERNATIONAL FAIR OF TRAINING COMPANIES AND VISIT TO VIVAPEN d.o.o.

Five training companies from our school visited the 11th International Fair of Training Companies (school firms) in Celje, Slovenia, which took place on March 8, 2017. Our school training companies visited the stalls of other training companies from Slovenia and abroad and had business discussions with them, tried to get new business partners and sign contracts with them. Thus they practised and acquired valuable business communication skills. They also examined advertising material and marketing strategies of various training companies.



Later on, we also visited the company Vivapen d.o.o., which is a small family business manufacturing special pens and selling them in over 40 countries. We visited the production line, learned basic information about the company and their business as well as about the company’s approach to advertising and promotion.

DIGITAL MARKETING

A group of our students attended a three-week training course on digital marketing in Puerto de la Cruz, Tenerife, where they learned a lot about the importance and tricks of advertising on social networks.



IMMIGRANTS IN SLOVENIA

We are also working on the topic of immigrants at the labour market. The students did some on-line research, they carried out discussions about the topic during English classes, they also asked their schoolmates who are immigrants themselves about their personal experience and they are discussing the issue of immigrants and the integration with their pen pals from a Swedish school Rudbeckianska Gymnasyet. Eneja and Vivian are preparing the presentation.

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Our School: Riga Secondary Shift School N#9



Taking a loan in the bank?!

On January, there was a lecture organised by Swedbank representative about possibility to take a loan for young people.

"Life ready" is a five-hour training program, which combines the bank employees the skills and knowledge of financial topics of the program "Mission Possible" and teacher education capacity. The program is a collaborative effort of bankers and teachers in the school curriculum supplemented with practical working life experience, so bridging the gap between school and real life.



For example, prepared by Swedbank the lesson in economics students will be able to get into the bank's credit committee of specialists to examine the roles and to whom and why to grant credit, lesson of mathematics - board securities, or to be in broker shoes.

Math & Business



Everyone knows that math is a hard subject, as for more students do not really see usage of math in their daily life. Therefore, a schools event was organised to introduce math in a game and simulate real life situations in business. It was used in a variety of games and groups of students tackled various tasks. Emphasis was placed on the business plan, financial calculations - cash flow, the potential profit / loss in balance.

Exhibition School /Skola 2017/ February 24 – 26

Our students took part International Educational exhibition which is major event in Latvia that offers comprehensive information about possibilities to study in Latvia or abroad. This event helps our students to decide about their further education.



Shadowing days/February

The “Job Shadow Day 2017” campaign was initiated by the Junior Achievement – Young Enterprise Latvia business education association with the aim of acquainting pupils with the requirements of different professions and sectors to help them choose their professions and prepare for the labour market accordingly.



Info prepared by English teacher/Erasmus + project coordinator JanaStrautmane

Writing a Motivation letter – knowledge and skills / February

To prepare our students for labour market, one of necessary things is to write a good motivation letter, or how to write it that the student would be noteworthy competitor in the labor market.



Therefore, in Latvian language lessons teachers paid attention exactly to writing skills of a Motivation letter, mostly to spelling, layout, and information added in a plot.

Sport– A sportsman’s feat at work and life/February 24th



It is important for each person to accomplish his target – this is what we teach to our students. If a person is physically and mentally healthy, he only has to have will and power to fulfil his dreams. It is more

difficult for physically challenged people. Their way to success in life is much more difficult, but is not impossible. It has been improved by many handicapped people, by running a business, doing physical work or even by taking part in Paralympic games.

This year, our school teacher's has decided to speak about how a person with physical difficulties can do many sport activities. How those people may be active, or even though make money for their families, take part in many sport activities and participate in Paralympic games.

Students by themselves have searched for info about athletes that are handicapped. Students were reading articles and watching videos to make their own presentations about this topic. The aim was to introduce a different way of life and to feel empathy to handicapped people, how much work and willpower they have to fight in their life!

By the end, students did many sport activities where they tested their strengths.

Info prepared by teacher- Santa Berzina - Erasmus + participant

Young Enterprise/ Spring Market / March 24th

I'm and Erasmus+ student and I recently I visited Junior Achievement Latvia organized event, where young adults and students were showing off their ideas about self-made products. The main idea is to make a unique, an interesting and in life necessary product, make a pretty sales booth so customers would already get interested in the product before even knowing more about it. We all know that the advertisement is really important if you want to get people's attention.

I've never been a part of making my own business with some other students, but I think it's a great way to earn money, learn a lot of new things, get a lot of new experience and of course meet new people. It takes a lot of responsibility, because you need to make your product in really good quality, you need to make sure that the product is safe and it needs to look excellent. If the student want to become a business men or women, then it's a great way to start from something little. A lot of companies specifically in Latvia have started just from this little student business that is usually made in school. The ideas have been that great, that they had to built it bigger and later then they have become enormous business company.

If you want and are confident or just ever get a chance to join this kind of event or make your own business, then I would say "go for it", it's an amazing journey and maybe a ticket to a better future in your career.

I'm including a picture with one of the companies called Life Saver and another Erasmus+ student Marika. The company created reflector bracelets, belts, collars for pets and many more interesting pieces so human and their pets could be seen in the dark. As we know, nobody likes to wear those green vests in the dark, so people would look a bit more stylish; they created an alternative way to be seen. (Second from the left is me, second from right is Marika and all other three students are the creators of the Life Saver small business company).



Info prepared by PatciaMurniece - Erasmus + student



Özel Adalya Anadolu Lisesi ANTALYA / TURKEY



Erasmus+



January:



Our Erasmus+ club was working on our next mobility, Lithuania. They shared their ideas with the team, which would go, and made preparations together. They did survey and made power point with the results. Then they prepared a role play about disable person in the labor market. They made presentations about our beautiful country, city and our lovely school, Özel Adalya Anadolu Lisesi.

February:



On a freezing cold day, we arrived in Kedanai. The host families were waiting for us at our hotel. The children were all very excited.

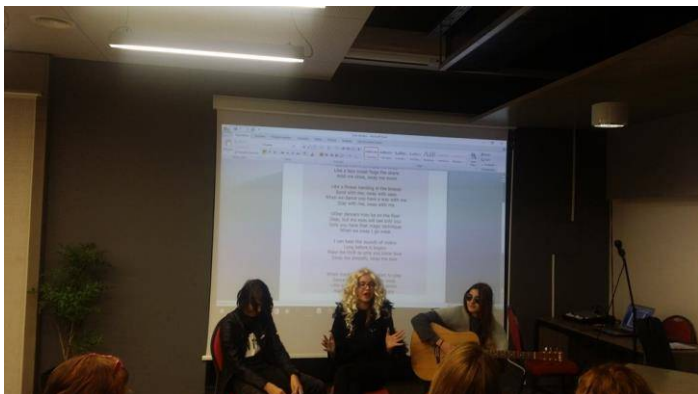
On the second day, the children went to school with the host students. They had a nice day altogether at the host school.



On the third day before we got started with presentations we all joined in the warm up activities which really did the job.



After that we all did the country, town and school presentations and secondly we all presented the results of our surveys on employer vs. employee.



Friday was a very busy but fulfilling day. We did our role-play on the topic of disabled people at the labor market which received a lot of applause.

Then we all got engaged with the workshop called "In a different world".

In the evening we had the national cuisine party. The Lithuanian team was in their national costumes, we all joined in and enjoyed our differences and similarities. On the very same evening our headmaster Kenan Çelik gave an interview to one of the local newspaper.

Saturday was the excursion day. We were taken to Kaunas Raudondvaris to find out about the Lithuanian gold, Amber. This was followed by a good lunch at the Raudondvaris palace orangery. In the afternoon, we were taken to The devil's museum and M.K Curlionis national gallery. Then we had some free time in Kaunas. Sunday was a family day. Our students had more chance to get to know the Lithuanian culture



Monday was also a very interesting day. In Vilnius we were taken to the Lithuanian Parliament where we met a disabled MP Justas Dziugelis, and had a chance to hear about his life story which was very inspiring. In the afternoon, we visited the old town of Vilnius and departed to Kedainiai.

On Tuesday, we visited the Joint stock company Lifosa. Then had a work shop on Employer vs. Employee at the hotel conference room followed by farewell ceremony and a lovely concert at the Sviesioji gymnasium. Wednesday was a sad day for all of us because it was time to leave. The week had flown by so quickly. We were all left with precious memories...

March:

After our team turned back from Lithuania, they shared their memories and experiences with their friends and teachers. They gave some tips about project works to the new team, which will go to Italy by the end of the month.

